



Paytech & Fintech specialized Industry applications innovator!

OTC:SMKG an OTC Markets Co. 1 844-843-7296 | www.smartcardmarketingsystems.com

Introduction

SmartCard Marketing, Inc. (OTC:SMKG) is a boutique FinTech & PayTech technology provider to the Banking, Retail and Enterprise applications for Cloud & Mobility. The company specializes in proprietary end-to-end intuitive industry applications for “Brand As Your Own” Wallets, Card Issuing, Events Ticketing, Remote Deposit Capture, Workforce, Blockchain, EKYC, Tokenization, Ride Booking, Cross-border FX, Proximity & Payment acceptance applications.

Since 2014 the company has set out to develop a suite of specialized industry applications for the Payments and Financial Services markets with more than \$3m USD invested in 14 proprietary Cloud & Mobility applications with PCI compliant.

To develop Cloud and Mobility applications as specialized industry wireframes ready to deploy and enabling ecosystems of merchants and customers to engage in frictionless best of breadth processing using intelligent and trending technologies.

All of SmartCard Marketing Systems Inc wireframes are proprietary. The company has more than 30 vendor utility plug-ins to enhance the customer experience.

For more information, Visit: www.smartcardmarketingsystems.com



MUMBAI FINTECH HUB AND SMKG

Articul8te

Onboarding Journey for Banks/ FIs / Startup / VC

Accelerator solution with Api's of Mumbai Fintech

Journey - Startup , Bank/FI, VC

SMKG Role: Partnership to market and represent the Mumbai Fintech Govt in North America & Asia for funding channels and commercial opportunities

Mumbai Fintech Hub Role: Cross marketing with Smkg

Data Management

Platform Access and Collaboration

ARTICUL8TE



www.Articul8te.com

URL: <http://articul8te.com/artadmin>

Username : demoAdmin

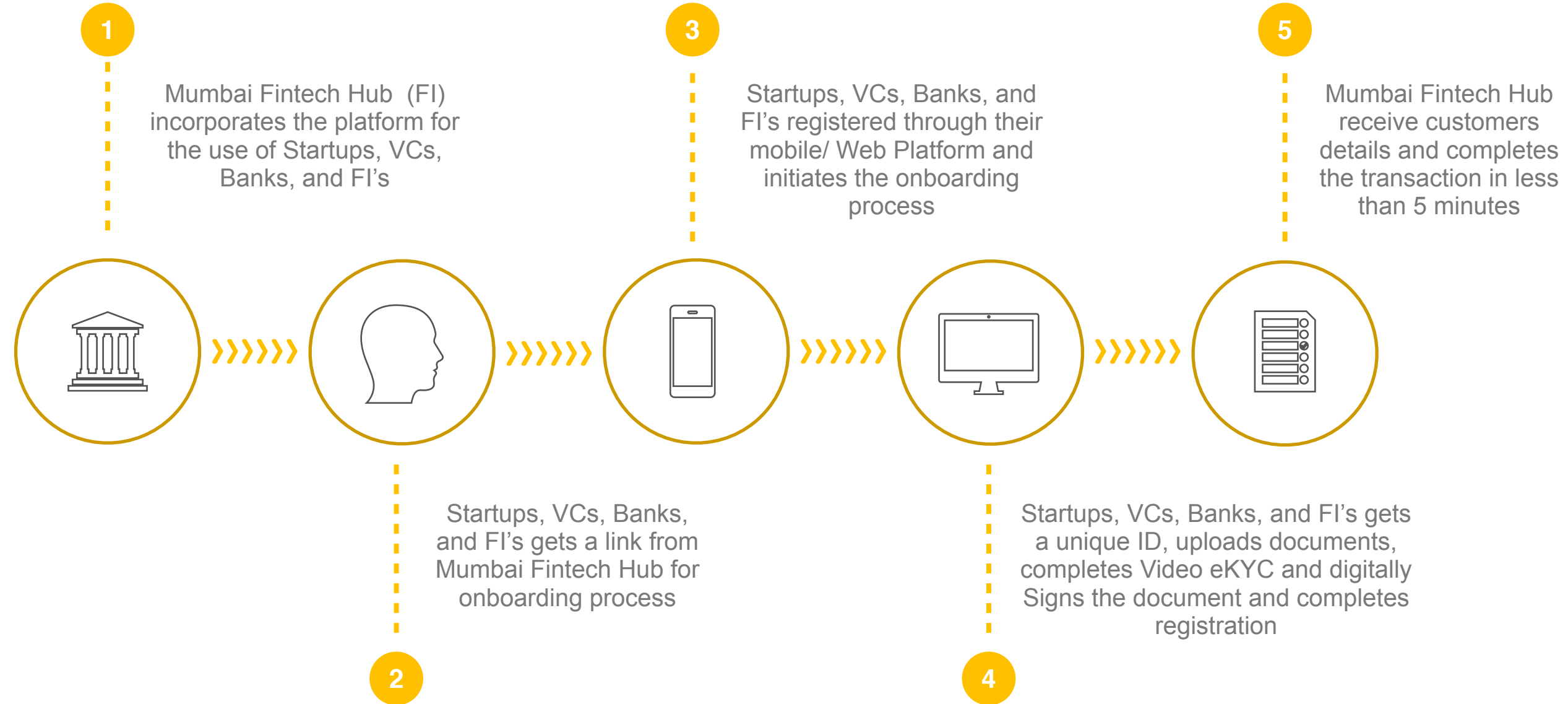
Password: demoAdmin

Articul8te is a Digital Workforce Platform that offers businesses an opportunity to create, publish, schedule, task and manage content with communication solutions for use in public and private modes. A workforce digital transformation application with business intelligence for proving valuation models and faster funding

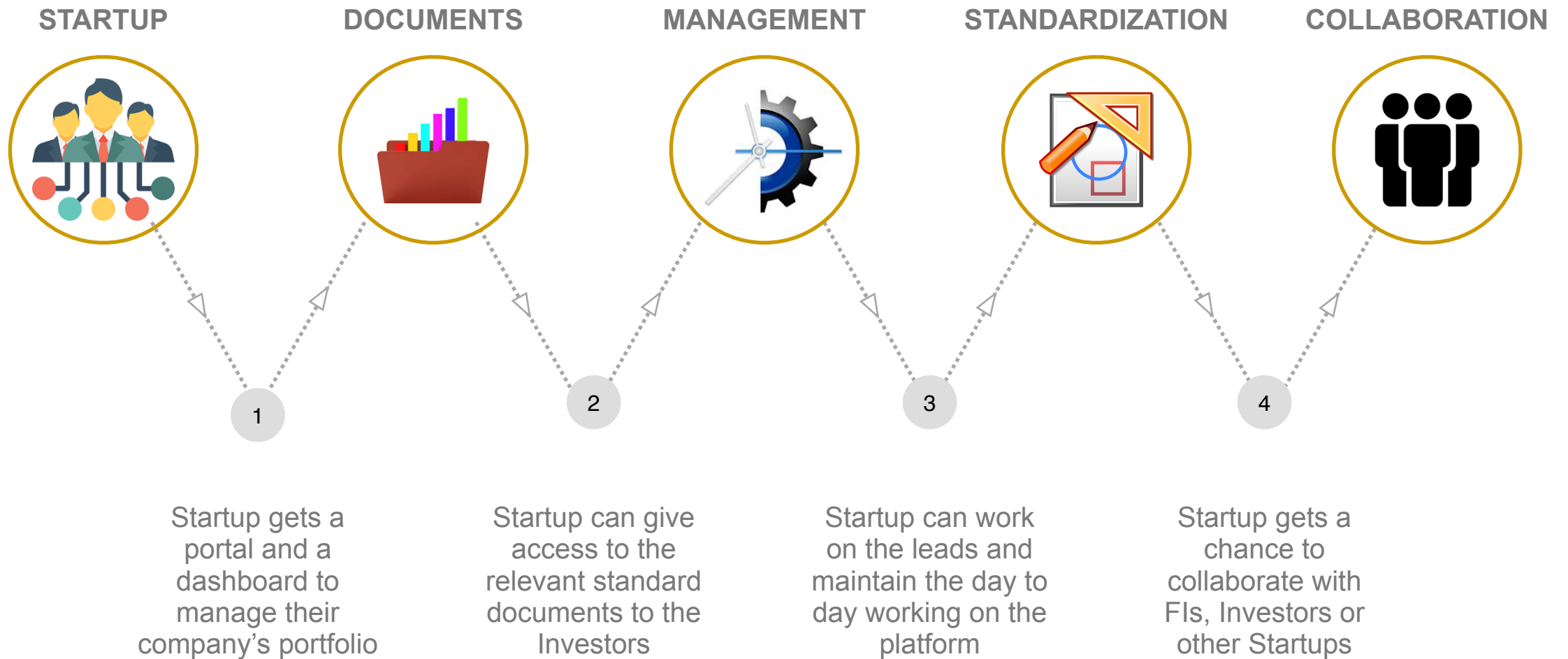
- A digital Data-room that offers Private Equity, Financiers, Investors a lens into the company's current value!
- A platform that offers businesses a utility to digitally manage all documents and implement a strategy to further enhance value, and faster-funding to IPO!

The platform is offered as a turn-key Brand As Your Own solution to partners.

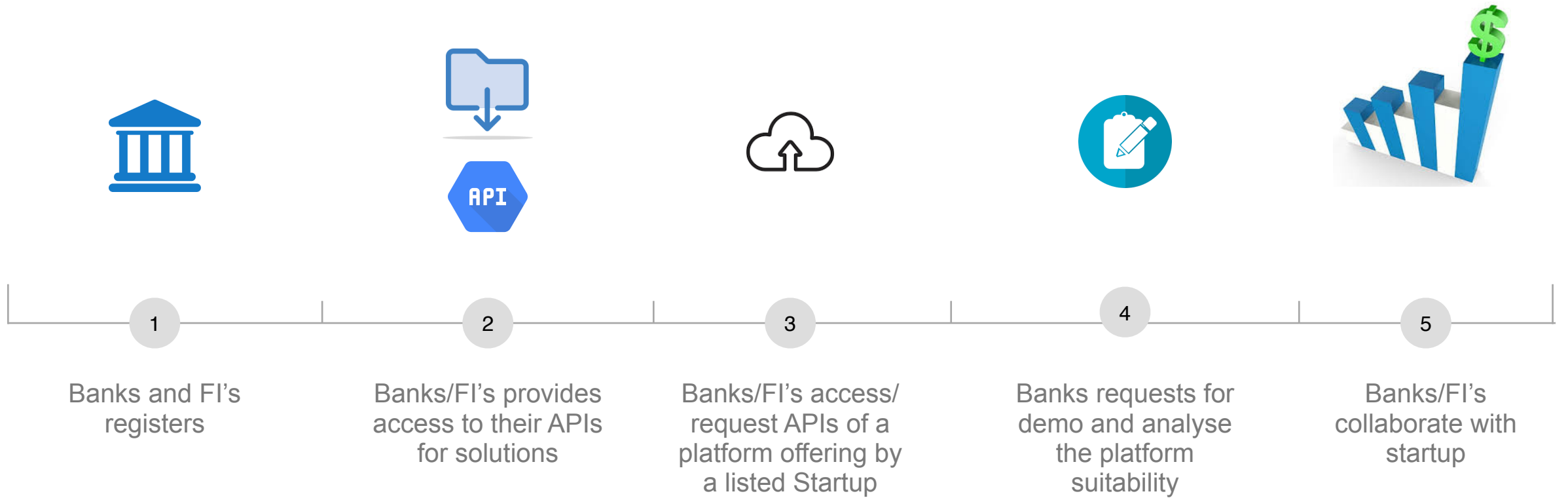
ONBOARDING JOURNEY: BANKS / FI / STARTUP / VC



STARTUP JOURNEY



BANKS / FIs JOURNEY



INVESTORS JOURNEY



1

Investor / VC
registers on the
platform



2

Investors gets access
to the basic
information of the
company



3

Investor requests
for more access
from a startup



4

Investor Analyses
the Startup



5

Investor
collaborates with
startup

COLLABORATION

Access and support on
Articul8te platform

Opportunity:
Standardization process
for Startup/FIs/Investors

- Complete End to End solution for Startup / VCs / Bank and Financial Institutions
- Easy Data Access for Investors
- API access and collaboration for FI's and Banks

Represent the Mumbai
Fintech in US / Canada and
Asia

Opportunity: Funding and
commercial viability in
International Market

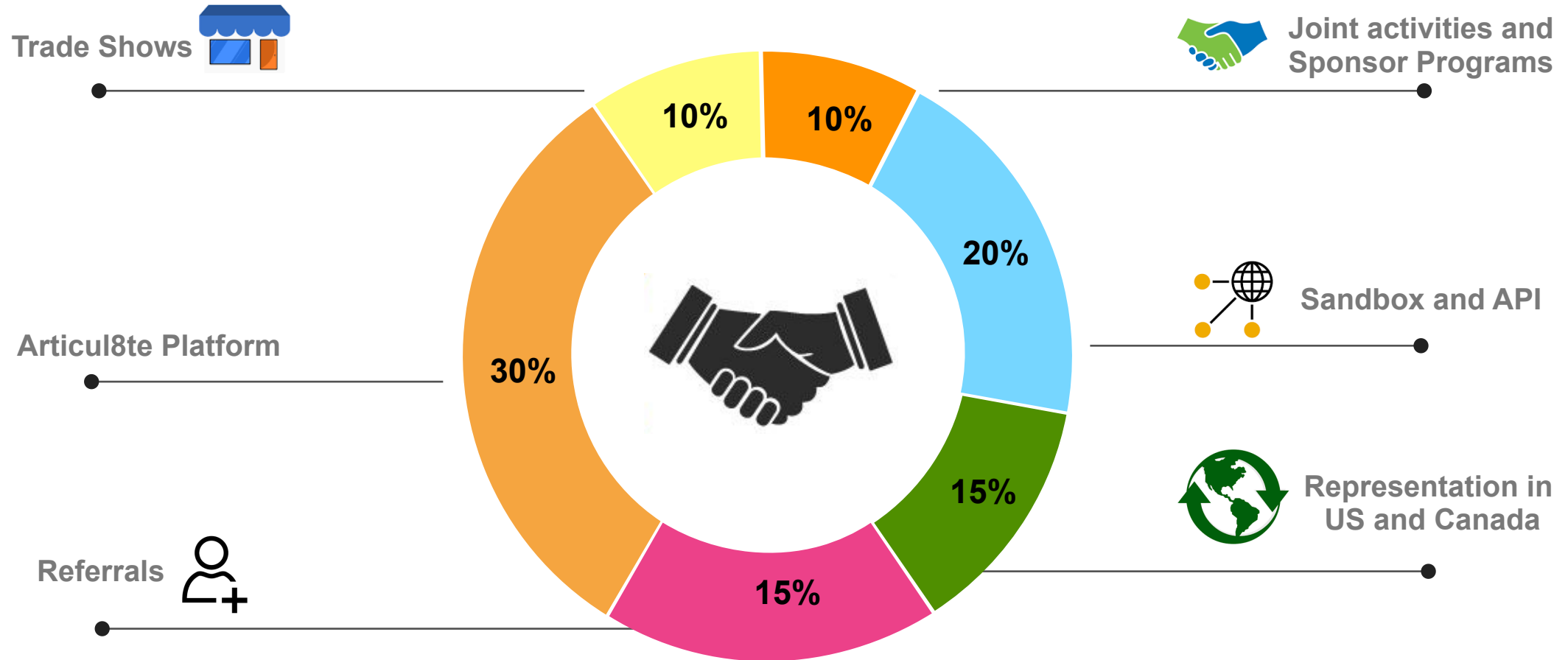
- Access to the vast pool of investors in North America and South East Asia
- A bridge between investors and startups
- Access to the overseas market

Cross border Payment
gateways

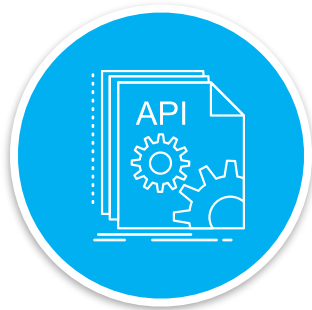
Opportunity: SMKG has
license to operate in 200
countries on payment
gateways

- SMKG has a 50/50 partnership with Axepay, we built the FX payment platform and integrated to both AFEX and Payeco globally and In China. The platform is of SMKG 100% , we can underwrite merchants/ banks globally for b2b b2c and b2b2c

COLLABORATIVE EFFORTS AND OPPORTUNITIES



COLLABORATIVE EFFORTS AND OPPORTUNITIES



APIs



White label



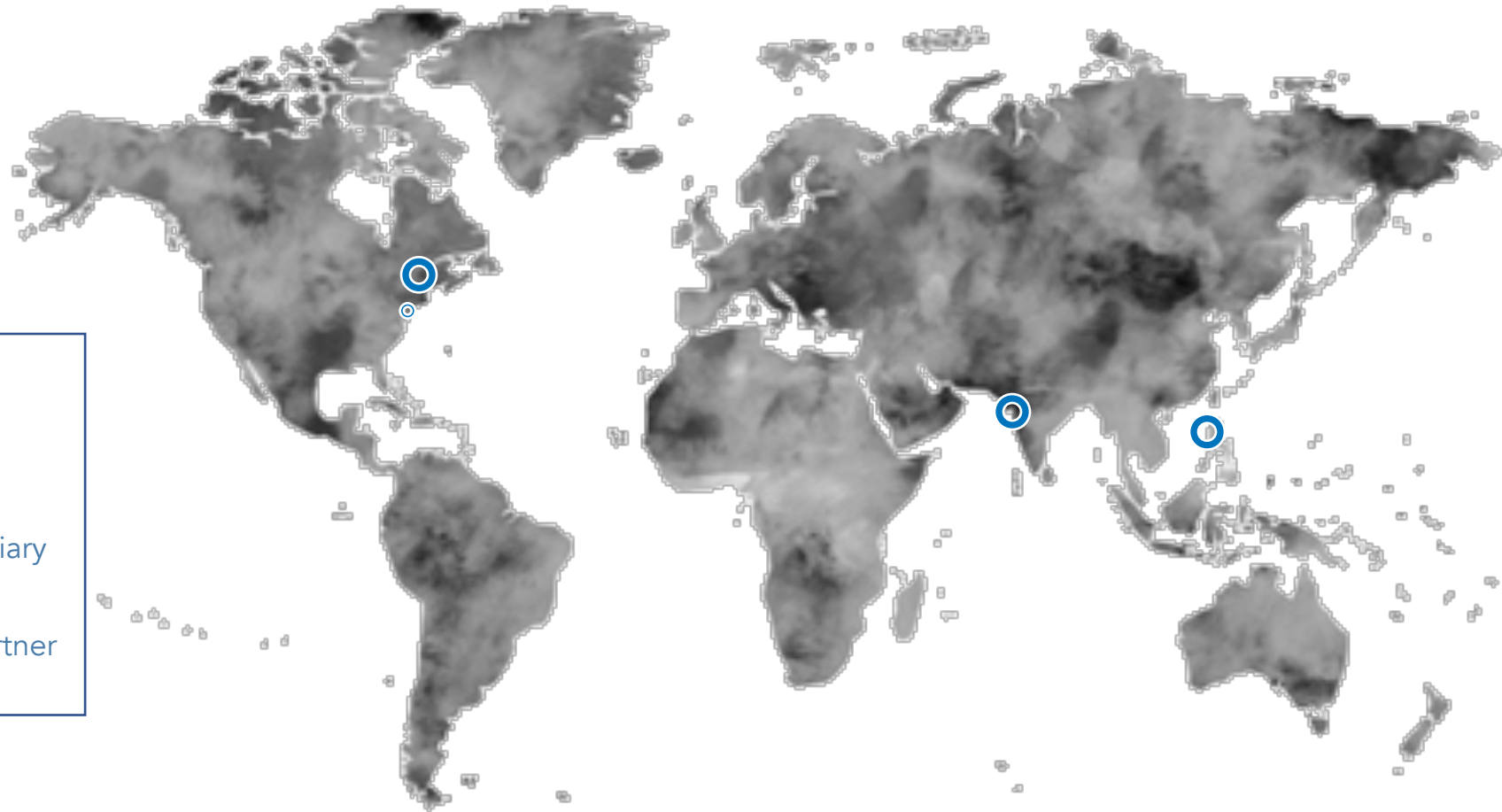
Sandbox



Partner Program

Brand As Your Own

Business Operations



- HO: Canada servicing North America
- Wilmington DA
- Mumbai, India : Subsidiary Office
- Makati, Philippines: Partner Office

The company is in a transformational state with presence and operations office to working through office networks with partners to monetize on global clients and growth.

Reach Us

Location

India: Rise, 19th Floor, Peninsula
Business Park, Tower B, Lower
Parel, Mumbai, Maharashtra

USA: 20c Trolley Square,
Wilmington De 19806 USA.

Phone

In: +91 84518 06555
1-844-THE-PAYMENT
Intl or USA 1-718-717-8657 or
Canada 1-514-504-2126

Email

darmesv@emphasispay.com

Sales@smartcardmarketingsystems.com

Partnerships@smartcardmarketingsystems.com

mbarone@smartcardmarketingsystems.com